



# Benchmarking Energy Use and Assessing Energy and GHG Performance During A Pandemic

September 9, 2021

ENERGY STAR Learn From the Best  
Webinar Series



# Partner of the Year Award

- ✓ Excellence in Energy Management
  - Robust energy management practices & program
  - Address all areas of the ENERGY STAR Guidelines for Energy Management
  - Help define best practices
- ✓ Leverage ENERGY STAR tools
- ✓ Excellent internal & external communications
- ✓ Active in the Partner community
- ✓ Strong energy performance
- ✓ Awarded annually



[Energystar.gov/awards](https://energystar.gov/awards)

# Today's webinar

- Features ENERGY STAR Partners sharing their experience benchmarking energy use and assessing energy performance during the pandemic
- The COVID-19 pandemic changed the way many buildings in the United States operate. The EPA has assessed the impact of these changes on 1-100 ENERGY STAR scores and in 2020 we updated our benchmarking guidance accordingly.
- Please visit [www.energystar.gov/covidupdates](https://www.energystar.gov/covidupdates) for a summary of ENERGY STAR benchmarking and certification guidance issued previously (spring 2021), as well as FAQs related to operational impacts from COVID-19.

# Today's Speakers



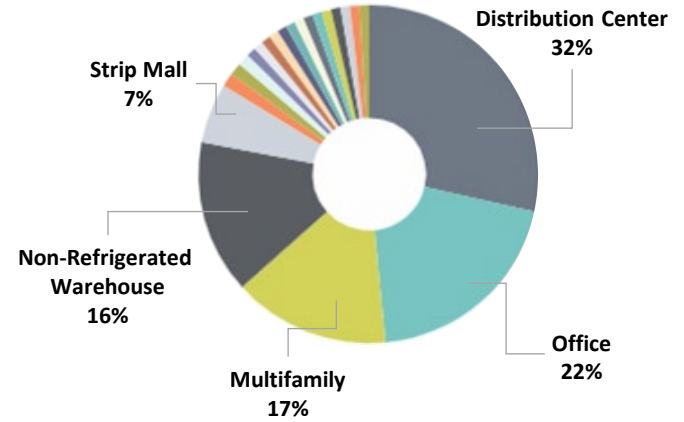
- **Rielle Green** – Manager, Energy & Sustainability, CBRE



- **Barry Abramson** – Principal, Servidyne

Investment management client

# Over 120 million Sq Ft in U.S. Platform-wide ESG strategy



CBRE

Industry-leading management platform  
Over 2.7 billion Sq Ft worldwide

# COVID-19 Response Case Study

## Operational changes to realize savings:

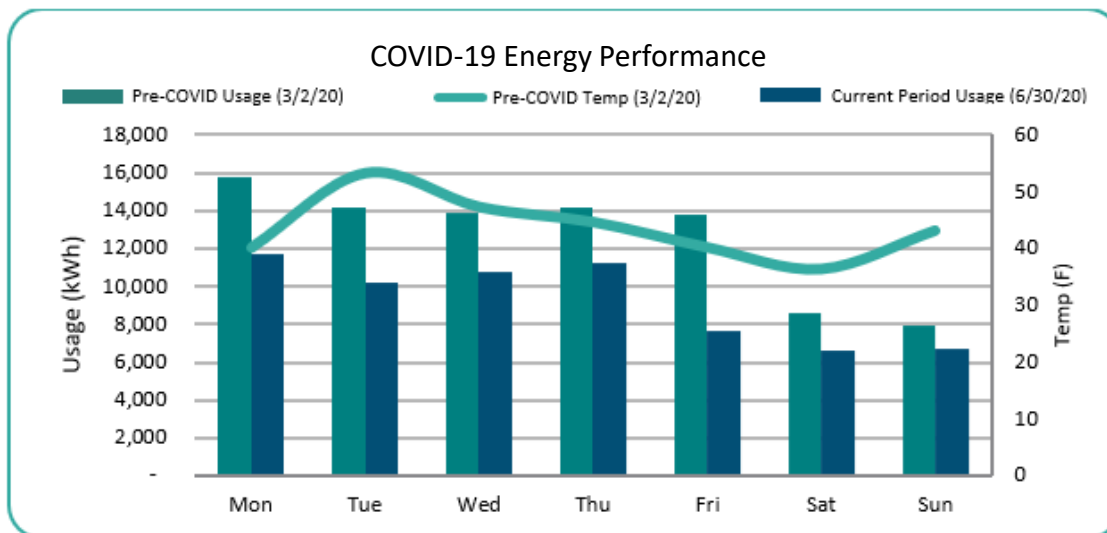
- Taking advantage of free cooling in full economizer mode
- Reducing run times on individual heat pumps
- Shutting-down HVAC for individual tenants by request
- Adjusting cooling set-points to limit HVAC demand
- Reducing pump and fan motor consumption
- Drastically reducing overtime HVAC



The graph to the left shows the dramatic drop in energy consumption for the week ending June 30 over the COVID “baseline,” set to the week of March 2 through March 8, 2020.

### HIGHLIGHTS

- ~500,000 kWh confirmed energy savings in the first 2.5 months of the pandemic (through June 30, 2020)
- ~\$85K confirmed cost savings through June 30, 2020





2020\*





2020\* + 2021?





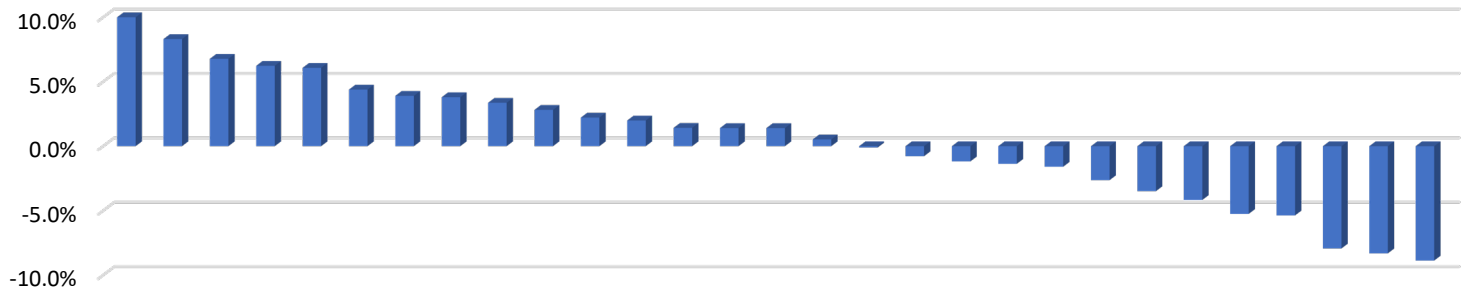


2020\* + 2021? =  
#\$%?!

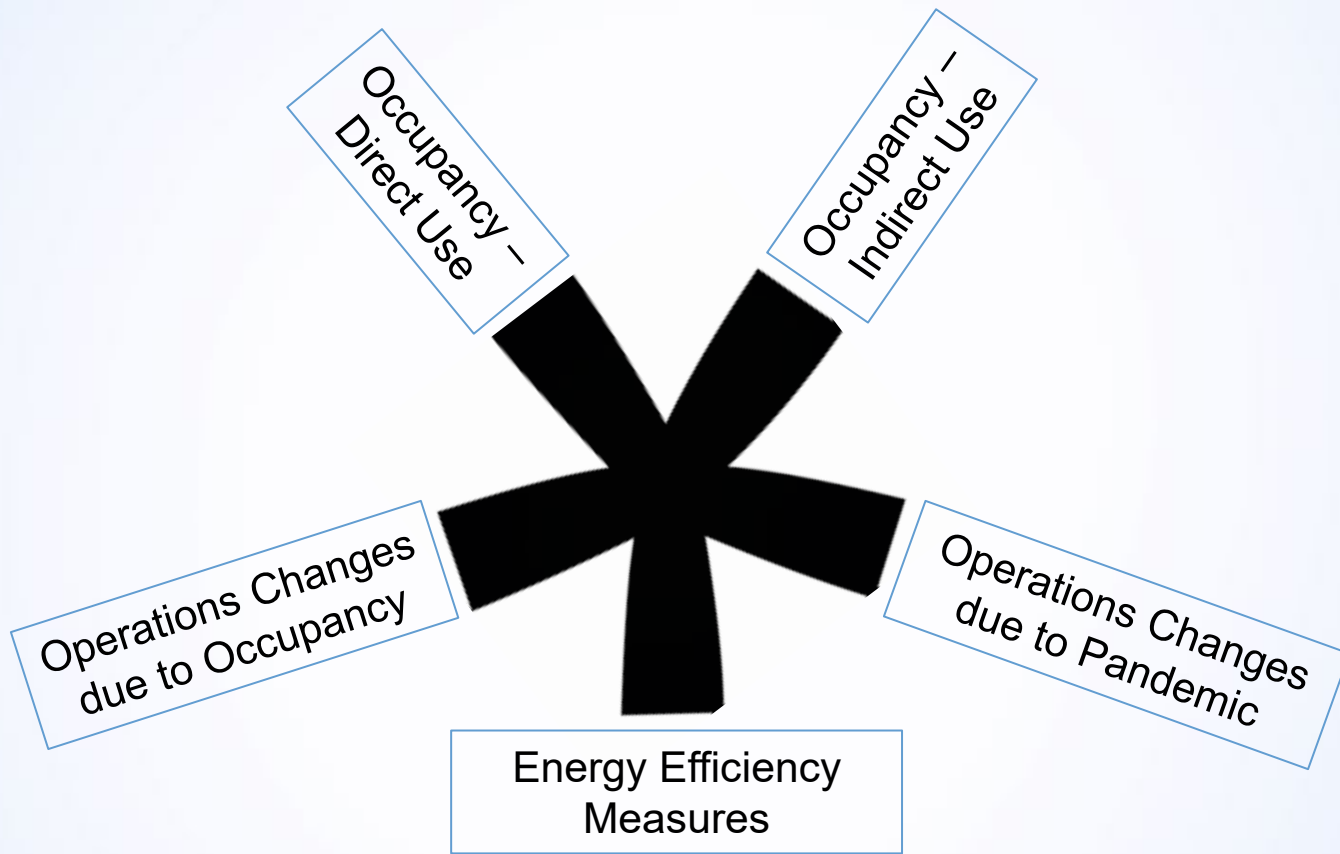
California Office Portfolio  
Source EUI % Change  
YE Feb 2021 vs. YE Dec 2019



National Multifamily Portfolio  
Source EUI % Change  
YE Feb 2021 vs. YE Dec 2019







# Variables

- Occupancy – Direct Use
- Occupancy – Indirect Use
- Operations Changes – Occupancy
- Operations Changes – Pandemic
- Energy Efficiency Measures

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- Lighting, Plug Loads
- Cooling, Heating
- Schedules, Setpoints
- Filters, OA, Purge Period
- Lighting/HVAC Retrofits

# Benchmarking Models



## Office

- Floor Area
- Number of Workers
- Number of Computers
- Operating Hours
- Climate

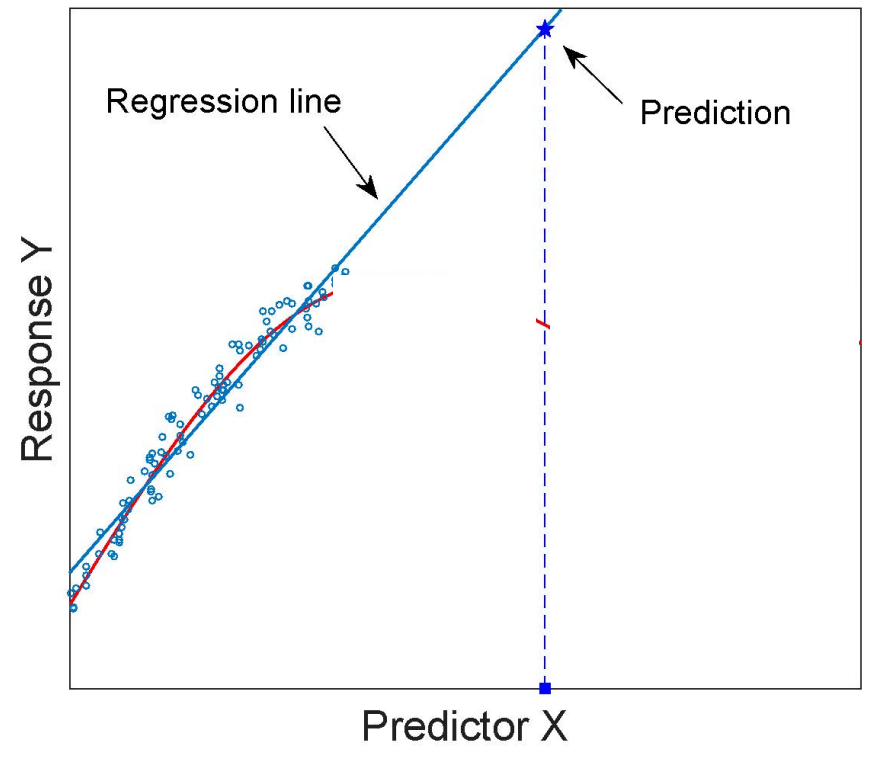
## Multifamily

- Number of Units
- Bedrooms Per Unit
- Percent of Units in Low-Rise Buildings
- Climate



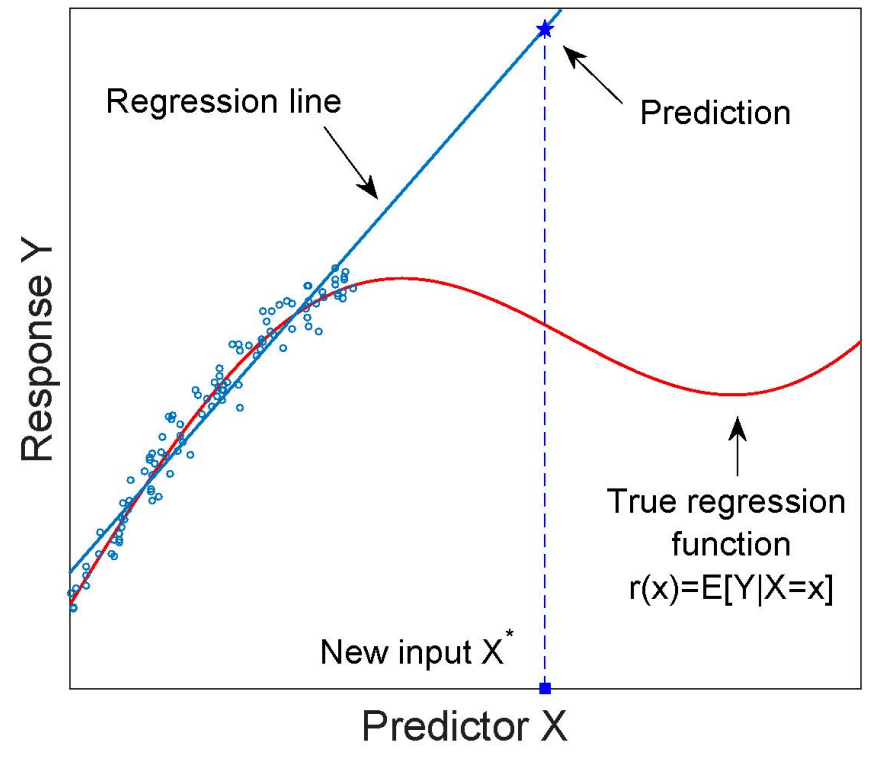
# Uncharted Territory

## Example #1: Regression

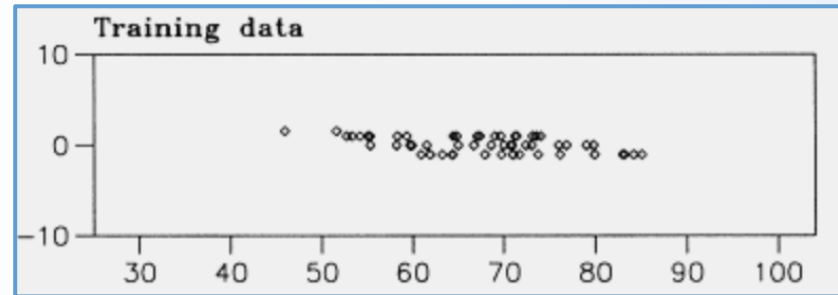


# Uncharted Territory

## Example #1: Regression

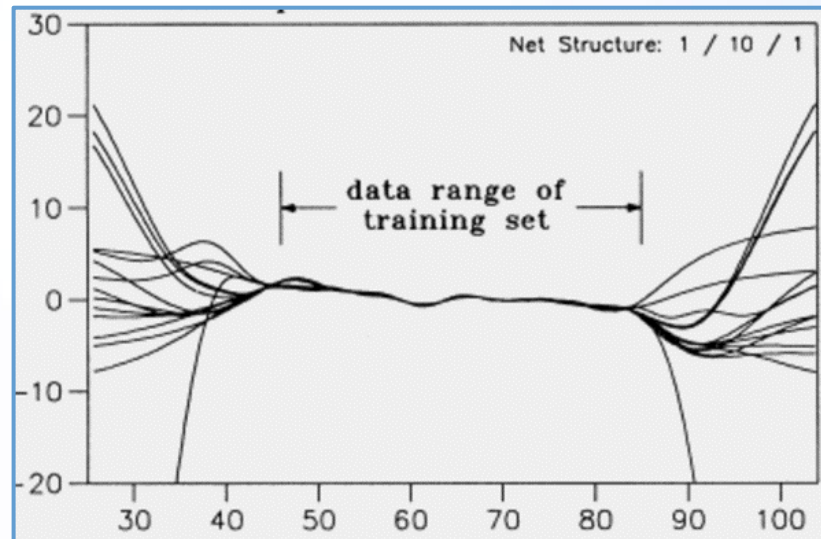
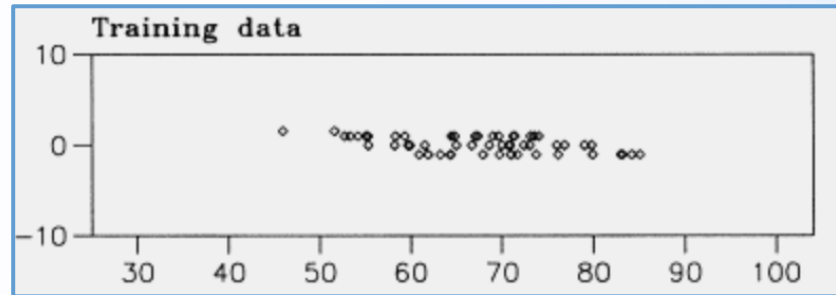


# Uncharted Territory Example #2: Machine Learning



# Uncharted Territory

## Example #2: Machine Learning





### Metrics Summary

Metric	Dec 2019 (Energy Baseline)	Feb 2021 (Energy Current)	Change
ENERGY STAR Score (1-100)	91	90	-1.00 (-1.10%)
Source EUI (kBtu/ft <sup>2</sup> )	131.4	115.4	-16.00 (-12.20%)
Site EUI (kBtu/ft <sup>2</sup> )	46.9	41.2	-5.70 (-12.20%)
Energy Cost (\$)	400,356.36	344,348.63	-56,007.73 (-14.00%)
Total GHG Emissions Intensity (kgCO <sub>2</sub> e/ft <sup>2</sup> )	6.4	5.7	-0.70 (-10.90%)
Water Use (All Water Sources) (kgal)	2,892.9	1,651.0	-1,241.90 (-42.90%)



## 2019 Baseline

- No. of Workers
  - 1,050
- No. of Computers
  - 1,050
- Operating Hours
  - 60



Dashboard (Metrics current as of 05/28/2021 08:20 AM EDT) ↻

Test Group (3) ▼ Baseline 2019 ▼ [Refresh Metrics](#)

[Add/Edit/Delete Groups](#) [Add/Edit/Delete Views](#)

Name <span>▼</span>	Energy Baseline Date <span>↕</span>	ENERGY STAR Score <span>↕</span>	Source EUI (kBtu/ft <sup>2</sup> ) <span>↕</span>	Water Use Intensity (All Water Sources) (gal/ft <sup>2</sup> ) <span>↕</span>
<a href="#">01 Test Office Building - Full Occupancy</a> 16096093	12/31/2019	91	131.4	11.57
<a href="#">02 Test Office Building - Actual Occupancy</a> 16096092	12/31/2019	91	131.4	11.57
<a href="#">03 Test Office Building - Actual Occupancy &amp; Computers</a> 16096094	12/31/2019	91	131.4	11.57

## Mar2020 – Feb2021

- No. of Workers
  - 1) 1,050
  - 2) 1,050...150...225
  - 3) 1,050...150...225
- No. of Computers
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  - 2) 1,050
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Search by ID or Name

Test Group (3)  Pandemic  [Refresh Metrics](#)

[Add/Edit/Delete Groups](#) [Add/Edit/Delete Views](#)

Name	Energy Current Date	ENERGY STAR Score	Source EUI (kBtu/ft <sup>2</sup> )	Water Use Intensity (All Water Sources) (gal/ft <sup>2</sup> )
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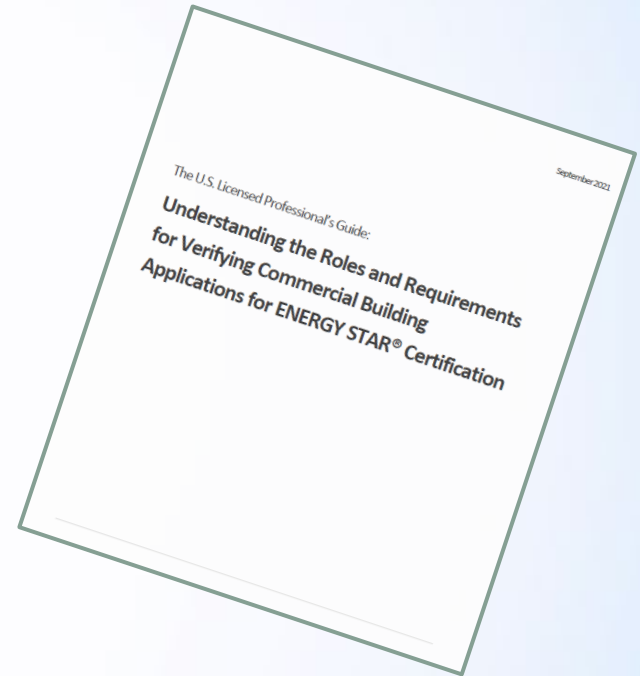
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# Licensed Professional's Guide

- **“EPA reserves the right to request additional details and documentation on how use details were verified during the site visit for any property applying for certification, for any reason... If sufficient detail cannot be provided to confirm that the use details shown on the application are accurate, EPA reserves the right to deny the application.”**



# Licensed Professional's Guide

## Property Use Details

Office: Office Use

**3) Number of Workers on Main Shift: 60**

Yes  No

Is this the total number of workers present during the primary shift? This is not a total count of workers, but rather a count of workers who are present at the same time. For example, if there are two daily eight hour shifts of 100 workers each, the Number of Workers on Main Shift value is 100. Number of Workers on Main Shift may include employees of the property, sub-contractors who are onsite regularly, and volunteers who perform regular onsite tasks. Number of Workers should not include visitors to the buildings such as clients, customers, or patients.

**4) Number of Computers: 200**

Yes  No

Is this the total number of computers, laptops, and data servers at the property? This number should not include tablet computers, such as iPads, or any other types of office equipment.

# Licensed Professional's Guide

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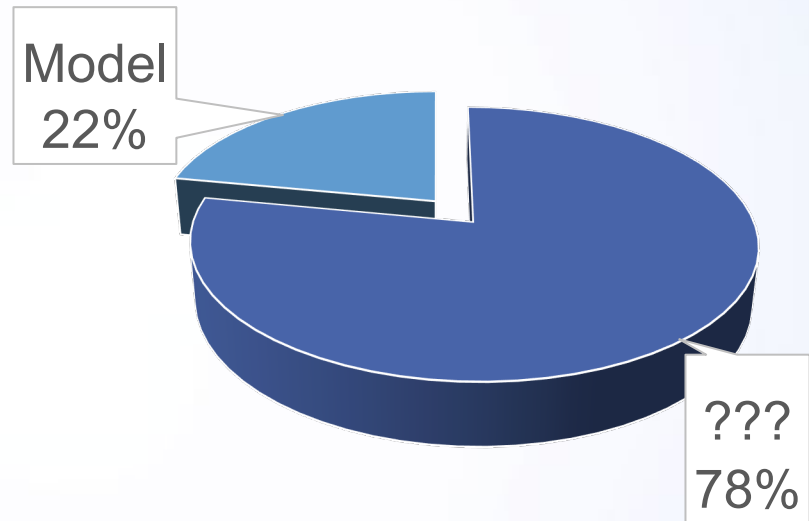
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# Explaining Variations



## Office Model

- Number of Workers
- Number of Computers
- Operating Hours
- Climate



# Operations Changes due to Pandemic



## ComStock/COVID19: U.S. Commercial Building Stock Analysis of COVID-19 Mitigation Strategies

# Operations Changes due to Pandemic

## COVID-19 Mitigation Strategies for Analysis

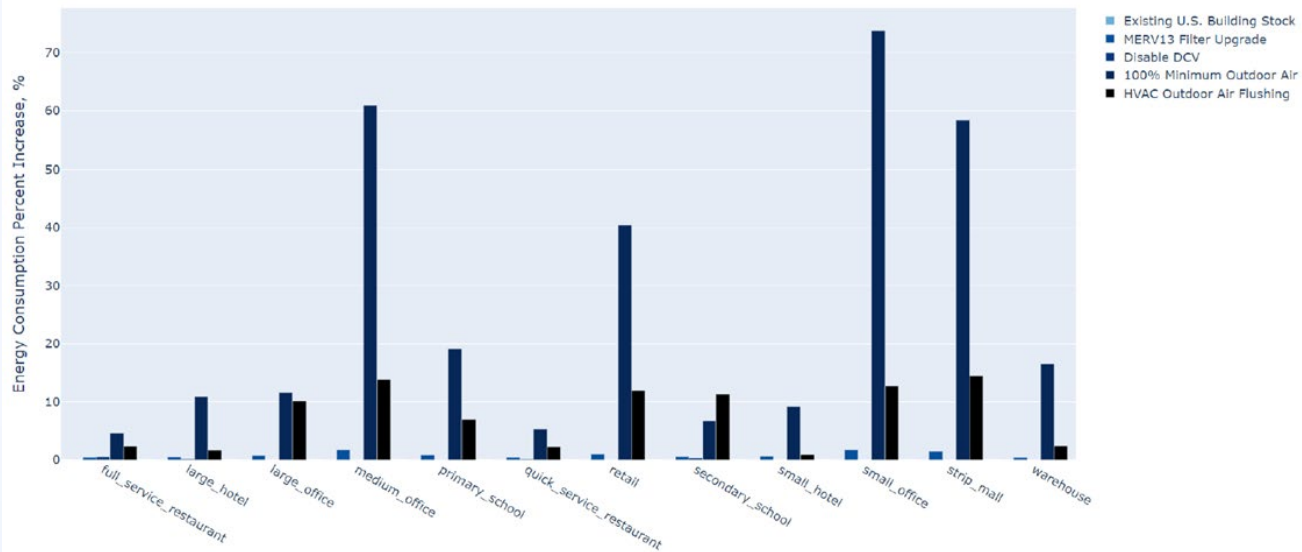
ASHRAE ETF-recommended strategies studied:

- Upgrade to MERV-13 filters
- Disable demand control ventilation (DCV)
- Increase minimum outdoor air to 100%
- HVAC flushing mode operation

# Operations Changes due to Pandemic

## Results by Building Type: Total Energy % Increase

Energy Consumption Percent Increase by Building Type vs. Existing Building Stock



## Upcoming ENERGY STAR Award Winner Webinars

October 14 @ 1 PM  
EDT

**Virtually Proven: Technology-Based  
Solutions for Remote Energy  
Management**

November 9 @ 1PM  
EST

**Dive into water and waste savings  
strategies from BOMA's W2 Challenge  
Champions**

December 9 @ 1 PM  
EST

**Working Together to Save Energy:  
Employee Engagement Strategies**

Register here:

[https://www.energystar.gov/buildings/training/learn\\_best](https://www.energystar.gov/buildings/training/learn_best)

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Questions?



# Upcoming Industrial webinars

- **Cement and Glass, Wed, Oct 13<sup>th</sup>: 12- 1 PM ET**

- *Speakers:*

- CalPortland's Rillito, Arizona cement plant
- Ardagh Glass's Bridgeton, New Jersey container glass plant
- Register here:

<https://esbuildings.webex.com/esbuildings/onstage/g.php?MTID=ea77f8296df4ea5df7799be0e1fcc46c4>

- **Paper and Petroleum, Wed, Nov 17<sup>th</sup>: 12 - 1 PM ET**

- *Speakers:*

- Georgia Pacific's Brewton, Alabama containerboard mill
- Marathon Petroleum Corporation's Robinson, Illinois Refinery
- Register here:

<https://esbuildings.webex.com/esbuildings/onstage/g.php?MTID=e5f5c7527dd88edf4aac0e130bc6d0f4>

- **Bakeries, Wed, Feb 9<sup>th</sup>: 12 - 1 PM ET**

- *Speakers:*

- Weston Foods' ACE Gaffney, South Carolina
- Winnipeg, Canada commercial bakeries
- Register here:

<https://esbuildings.webex.com/esbuildings/onstage/g.php?MTID=eadb8a3fc9ec5d842165d5b09b0ddad98>